

Brendan Kirby

UX/UI DESIGNER

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I'm an experienced web and graphic designer with a background in sociology. My goal is to combine my passion for sociology and consumer behaviour, with my love of design to create seamless and enjoyable user experiences.

EXPERIENCE

Teaching Assistant, UX Design | BrainStation

JUL 2020 - SEP 2020, TORONTO, ON

- Mentored over 80 students in completing their UX Design Diploma by providing design feedback, teaching concepts, and grading submissions.

Web Designer | LifeLearn Animal Health

MAR 2019 - MAR 2020, GUELPH, ON

- Responsible for design and maintenance of multiple client websites concurrently.
- Worked with project stakeholders and senior team members to ensure UI/UX visual design met functional and business requirements.
- Designed custom logos and icons, wrote copy, and created digital assets associated with brand/style guides.
- Design UI concepts for a range of products in order to provide a user experience that is intuitive, productive, and aesthetically pleasing.

Freelance Designer | BK Design

OCT 2018 - MAR 2019, LONDON, ON

- Collaborated with clients to bring their design requirements to life.
- Designed logos, websites, icons, apparel, and signage.

President & Co-Founder | Top Gun Landscaping Inc.

JAN 2015 - SEP 2018, GUELPH, ON

- Responsible for all marketing including graphic design, web design & management, social media, campaigns, signage, telemarketing, etc.
- Managed finances, pricing, revenue, taxes, and capital decisions.
- Increased profitable revenues by approximately 35% annually.

EDUCATION

BrainStation | Diploma, User Experience Design

APR - JUL 2020, TORONTO, ON

Western University | Bachelors in Sociology, Minor in Media

2014 - 2018, LONDON, ON.

SKILLS

Sketch, Figma, InVision, Adobe Photoshop & Illustrator, Wordpress, HTML/CSS, Zeplin, Salesforce

PORTFOLIO

www.brendankirby.io